BE PART OF THE FBAC'S MISSION TO

"INSPIRE, PROVIDE & CHAMPION THE ARTS"





SPONSORSHIP OPPORTUNITIES * 2013

HISTORY AND MISSION

THE FREEHOLD BOROUGH ARTS COUNCIL (FBAC) IS A REGISTERED NONPROFIT CORPORATION ESTABLISHED IN JANUARY 2011. THE CORE FOCUS OF THE FBAC IS TO ENCOURAGE PUBLIC INTEREST IN THE ARTS, ENHANCE CULTURAL AWARENESS AND PROVIDE ASSISTANCE AND SERVICES TO ARTS ORGANIZATIONS, INSTITUTIONS AND INDIVIDUALS THROUGH EDUCATIONAL OUTREACH EFFORTS AND CHARITABLE CAMPAIGNS.

THE FBAC IS HELPING ADDRESS THE UNMET NEEDS OF AN UNDERSERVED ARTS COMMUNITY IN FREEHOLD BOROUGH AND WESTERN MONMOUTH COUNTY. YOUR SPONSORSHIP WILL ASSIST THE FBAC TO "INSPIRE, PROVIDE, AND CHAMPION THE ARTS," IN ORDER TO BUILD A GREATER CULTURAL COMMUNITY.







YOUR CORPORATE SPONSORSHIP WILL GRANT THE FBAC AN OPPORTUNITY TO WORK WITH OTHER CIVIC MINDED PARTNERS AND ORGANIZATIONS TO FOSTER THE DEVELOPMENT OF FREEHOLD BOROUGH AS A HISTORIC INSTITUTION AND CULTURAL DESTINATION. WITH YOUR GENEROUS FUNDING, THE FBAC WILL ALSO BE ABLE TO PROVIDE AREA ARTISTS AND PATRONS A VENUE FOR ARTISTIC UNDERSTANDING AND ENJOYMENT AS WELL AS CULTIVATE CIVIC PRIDE WHICH WILL AIDE IN THE CONTINUED IMPROVEMENT AND QUALITY OF LIFE FOR THE COMMUNITY WE SERVE.

OUR PARTNERS INCLUDE:

THE ARC OF MONMOUTH COUNTY

MONMOUTH COUNTY ARTS COUNCIL

DOWNTOWN CONCERT SERIES

FREEHOLD ART SOCIETY

FREEHOLD CENTER PARTNERSHIP/DOWNTOWNFREEHOLD.COM

CENTER PLAYERS OF FREEHOLD

FREEHOLD BOROUGH YMCA

FREEHOLD BOROUGH HISTORIC PRESERVATION COMMISSION

FREEHOLD BOROUGH P.B.A.

NJROCKS.TV

FREEHOLD NEW JERSEY NETWORK FOR SUCCESS



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* ADD-ON opportunity: NJROCKS.TV Segment Sponsorship, \$100.00. Sponsors who choose this add-on will be the sole sponsor for one interview segment on NJROCKS.TV. Your NJROCKS.TV Segment Sponsorship will be featured with an interview of an FBAC member, an FBAC member organization or an FBAC artist. This add-on is available for every sponsor level.

SMALL BUSINESS PARTNER

\$250.00

-RECOGNITION OF BUSINESS ON WEBSITE, NEWSLETTER, ANNUAL REPORT AND EVENT AD BOOKS WHEN APPLICABLE.

- -WEB LINK FROM THE FBAC WEBSITE TO YOUR SITE.
- -ONE ANNUAL INDIVIDUAL FBAC MEMBERSHIP PACKAGE.

PATRON OF THE ARTS

\$500.00

-RECOGNITION OF BUSINESS ON WEBSITE, NEWSLETTER, ANNUAL REPORT AND EVENT AD BOOKS WHEN APPLICABLE.

- -WEB LINK FROM THE FBAC WEBSITE TO YOUR SITE.
- -TWO ANNUAL INDIVIDUAL FBAC MEMBERSHIP PACKAGES.
- -ONE COMPLIMENTARY TICKET TO AN FBAC PRODUCED EVENT. (RSVP REQUIRED)

BENEFACTOR OF THE ARTS

\$1,000.00

-RECOGNITION OF BUSINESS ON WEBSITE, NEWSLETTER, ANNUAL REPORT AND EVENT AD BOOKS WHEN APPLICABLE.

- -BUSINESS LOGO
 PLACEMENT ON WEBSITE,
 NEWSLETTER, ANNUAL
 REPORT AND EVENT AD
 BOOKS WHEN APPLICABLE.
- -WEB LINK FROM THE FBAC WEBSITE TO YOUR SITE.
- -TWO ANNUAL INDIVIDUAL FBAC MEMBERSHIP PACKAGES.
- -TWO COMPLIMENTARY TICKETS TO AN FBAC PRODUCED EVENT. (RSVP REQUIRED)
- -ONE ¼ PAGE AD IN ALL AD BOOKS.
- -CO-SPONSORSHIP OF ONE FBAC PRODUCED EVENT.



ARTS ROUNDTABLE

CHAMPION OF THE ARTS

LEGEND OF THE ARTS

\$2,500.00

-RECOGNITION OF BUSINESS AND PLACEMENT OF LOGO ON WEBSITE, NEWSLETTER, ANNUAL REPORT AND EVENT AD BOOKS WHEN APPLICABLE.

-WEB LINK FROM THE FBAC WEBSITE TO YOUR SITE.

- -FOUR ANNUAL INDIVIDUAL FBAC MEMBERSHIP PACKAGES.
- -TWO COMPLIMENTARY TICKETS TO ALL FBAC PRODUCED EVENTS. (RSVP REQUIRED)
- -ONE 1/2 PAGE AD IN ALL AD BOOKS.
- -CO-SPONSORSHIP OF ALL FBAC EVENTS.
- -ONE MONTH EXTENDED "ARTS SPONSORSHIP SPOTLIGHT" ON FBAC WEBSITE.
- -INVITATION TO AN ANNUAL ARTS FORUM.

\$5,000.00

- -RECOGNITION OF BUSINESS **AND** PLACEMENT OF LOGO ON WEBSITE, NEWSLETTER, ANNUAL REPORT AND EVENT AD BOOKS WHEN APPLICABLE.
- -WEB LINK FROM THE FBAC WEBSITE TO YOUR SITE.
- -FOUR ANNUAL INDIVIDUAL FBAC MEMBERSHIP PACKAGES.
- -FOUR COMPLIMENTARY TICKETS TO ALL FBAC PRODUCED EVENTS. (RSVP REQUIRED)
- -ONE FULL PAGE AD IN ALL AD BOOKS.
- -CO-SPONSORSHIP OF ALL FBAC EVENTS.
- -ONE MONTH EXTENDED "ARTS SPONSORSHIP SPOTLIGHT" ON FBAC WEBSITE.
- -INVITATION TO AN ANNUAL ARTS FORUM.
- -FEATURED NAMING RIGHTS FOR ONE FBAC PRODUCED EVENT.

\$10,000.00

- -RECOGNITION OF BUSINESS **AND** PLACEMENT OF LOGO ON WEBSITE, NEWSLETTER, ANNUAL REPORT AND EVENT AD BOOKS WHEN APPLICABLE.
- -WEB LINK FROM THE FBAC WEBSITE TO YOUR SITE.
- -TEN ANNUAL INDIVIDUAL FBAC MEMBERSHIP PACKAGES.
- -TEN COMPLIMENTARY TICKETS TO ALL FBAC PRODUCED EVENTS. (RSVP REQUIRED)
- -TWO FULL PAGE ADS IN ALL AD BOOKS.
- -CO-SPONSORSHIP OF ALL FBAC PRODUCED EVENTS.
- -ONE MONTH EXTENDED "ARTS SPONSORSHIP SPOTLIGHT" ON FBAC WEBSITE.
- -INVITATION TO AN ANNUAL ARTS FORUM.
- -FEATURED NAMING RIGHTS FOR TWO FBAC PRODUCED EVENTS.



EVENTS AND PROGRAMS

~CONCERTS~

FREEHOLD'S GOT TALENT



BLUES CONCERT



GREGORY SHEPARD



~MOVIES~

IRISH FILM FESTIVAL



HORROR FEST





COMMUNITY ARTS PROJECTS

MURAL PARK

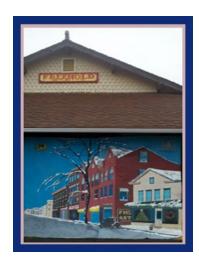
Freehold Borough Mural Park





Summer 2011

P.B.A. SANTA TRAIN MURAL



SUSAN G. KOMEN, CENTRAL AND SOUTHERN AFFILIATE, RACE FOR THE CURE MURAL





COMMUNITY PARADES & EVENTS

MEMORIAL DAY PARADE







ST. PATRICK'S DAY PARADE







HALLOWEEN/HARVEST EVENTS







EDUCATIONAL EVENTS

DR. EDOARDO MUNGIELLO

art history



RICHARD D. BERGER

art skills



ADDITIONAL CULTURAL EVENTS















BUSINESS SPONSORS

Avatar Spa Barbara A. Allora, American Red Cross DDI System

Dr. David Mangot, DMD, PL

Freehold Center Partnership (DowntownFreehold.com)

Law Offices of Raymond Raya

Mary Ann Moore

Millhurst Mills

Old Monmouth Candies

SkyRocket Films

Stillwell House Antiques

Alpha Tech Telecom, Inc.

Nolan Higgins

Freehold Center Management Corporation

Court Jester

Mission Dance Entertainment Freehold Savings and Loan

Galina Design Group

Jeremy Young/Neal Singh

Mural Park Sponsors

Compass Signs

Cozmo's Hair Color & Design

Joe Barris & Stephen Rubino

Johnson Construction

Higgins Memorial Home

Home Depot

Millhurst Mills

Monmouth County Arts Council

Monmouth County and the Office of

Economic Development

Walmart

New Jersey Natural Gas

RE/MAX Homeland Realtors

Route 33 Car Wash

Sam's Club

Solo Trattoria Restaurant

Stefano's Pizzeria & Restaurant

Viviano Construction

Tony's Freehold Grill

Wonderland Smoke Shop

Law Office of John F. Newman

Court Jester



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